



SCVB Stonecrest Convention and Visitors Bureau

January 12, 2021 Agenda

1. Call to order
2. Identify people at the meeting
3. Announce Bureau officers
4. Identify dates and times for 2021 meetings.
5. Approve minutes of December 2020 meeting
6. Old Business
 - a. Identify Funding sources (60% of hotel/Motel tax goes to city general fund, while 40% goes to SCVB) Estimate 2020 SCVB funds were about \$175,000)
 - b. Status on identifying Website designer
 - c. Possible marketing plan comparing 15 similar cities to Stonecrest
 - d. Notify public of Stonecrest Cares support of Covid impacted Stonecrest hotels/motels
7. New Business
 - a. Improve area awareness of the city. Eight overpass identifying signs. See rough idea
 - b. Fun First Sunday in Stonecrest (March & April drive in events). Fun Sunday in Stonecrest May-August, Covid safety will determine if drive in or "normal"). Consider going out for bid on event planners.
8. Attractions in Stonecrest
 - a. AWARE Atlanta Wildlife & Rescue Operation
9. Recent and Upcoming events

New Years Eve Drive in celebration was full. It was a huge success with music, fireworks, Stonecrest native candidate for the State Senate Joel Tibodeaux and Senate candidate Jon Ossoff
10. Adjourn meeting.